



KALPTARU™
the jewellery academy

HURRY UP!
ADMISSION OPEN
LIMITED SEATS 2024-2026



**JEWELLERY
EDUCATION
CATALOGUE**



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WELCOME NOTE

As a Jewellery Consultant & As a Gemocogist I must say; in the last 25 years of my life the industry has transformed into a place which is not only - dynamic but an expanded version of creativity that we see today.

The growth of social media presence has made it a mandate for every person to be tech savvy specially the Jewellery artisans and working professionals as presence and online marketing have become a way of life.

I remember clearly that; while handcrafted jewellery will always live for its authenticity; finishing products with finesse as well as learning the correct technique is always better to present a more refined work of art.

The experience that I have gained during the course of my life has made it a journey so beautiful; that I have learnt valuable techniques and tools to create a variety of courses that are not available anywhere else .

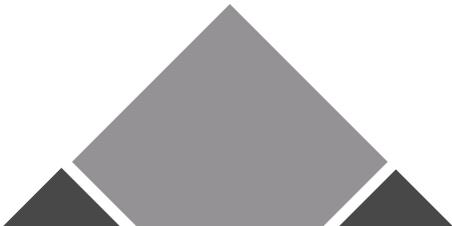
After personally counselling more than 100 Karigars and building interpersonal relationships with my business partners I have realised that knowledge is meant to be shared and only then will it be fruitful.

In this catalogue we introduce our online courses , offline courses as well as our variety of services that will be presented in 2024-2026 .

We know our responsibilities towards creating a better Jewellery industry and are working everyday to improve that and offer the highest academic standards.

“On a personal note; Over the course of 4 decades, I have realised that learning from scratch is not only beautiful but experiencing failure makes one realise how it is a true pillar to building success.”

From the Desk of MD





ABOUT THE ACADEMY

At Kalptaru, we believe that time is precious and change is the only constant in time and in order to stay consistent upgrading yourself with a skill set is the key to earning handsomely from industries.

Skill development is a tool so amazing; it will help you soar high in your endeavour to to achieve success in a small span of time.

Our experience and consistency comes from years of study; research and expertise in the industry which we have included here at Kalptaru the jewellery academy .

Our KJA teachers are professional designers, certified individuals who are well experienced in teaching the latest methods in Jewellery modelling and design.

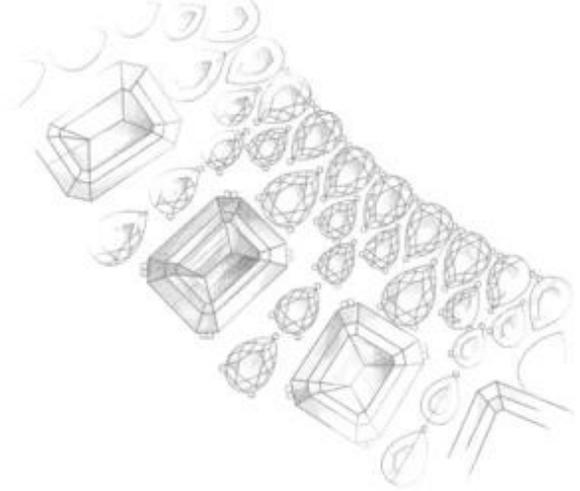
The academic module designed by KJA is not only unique but also very easy; to adapt to as compared to any other university in the country.

After 4 decades of jewellery designing and manufacturing I have decided to share my experiences in a more practical way through my courses to those who are keen to learn. At KJA we continue to assist our students with any issues that they face even after the completion of their course, in the field of Jewellery.

They are provided with optimal assistance in terms of both software and hardware techniques to keep themselves up to date with the current trends.

At KJA we believe in “ वसुधैव कुटुम्बकम् “ which means the world is our family and hence whoever joins us is most often chosen to be a continual part of the company as our design faculty; recommended for job placements as well join the manufacturing industry.

From the Desk of CEO



OUR MANAGEMENT



**Ms. Nita
Mukhopadhyay**
Managing Director

Renowned Jewellery consultant, Ms.Nita Mukhopadhyay has been synonymous with the gold industry. Being former director of administration and operation of the leading gold jewellery industries like senco gold, Ms Mukhopadhyay has all the expertise necessary to launch a business from scratch as well as train staff for retail in all three areas/ gold diamonds gemstones and platinum.

“Known as the leading lady of the diamond world” By IGI (2015)

Swarn Samman from Senco Gold in 2011 as the best marketing officer
Platinum Excellence award in 2007 from Platinum Guild International
Fellow of the Gemological association of Great Britain.

She brings finesse and excellence to our established university.



**Ms. Komal
Sheth**
CEO KJA

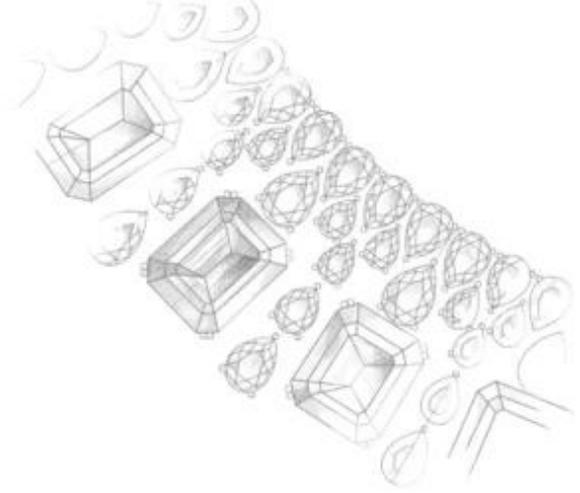
Alumni Of symbiosis international university. Miss Sheth bridges the gap by using communication techniques mixed with technical knowledge to design our jewellery courses that we offer.

With levels to her experience and expertise in both public speaking, overall development and the field of education, Miss sheth has a dynamic thought process which is progressive to the current competitive markets specially in the jewellery industry.

Being an entrepreneur and consultant to various businesses she has the expertise to design our courses and has made them easy to understand and upgrade with the latest trends of the industry.



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the jewellery academy



OUR MANAGEMENT



At KJA we want to get our students future ready and our field of expertise allows us to do so with the latest teaching Methods and Materials presented so they can deal with a competitive market.

Based on their skillset and experience the main goal for those who join KJA is to have a source of income with proper certification that will be awarded by our Academy.

“CREATIVITY IS A PRODUCTIVITY” - MR MN Sheth (Co - Founder)



OUR COURSES

All our courses are designed by experts of the industry for a systematic theory as well as practical learning. At KJA; Anyone can learn our courses as long as they share the passion for the jewellery industry and want to earn a suitable income. Our courses are offered individually as well as for the combined benefit for the industrial work as well.

CERTIFICATE COURSES

Our certificate courses are designed to teach anyone a specialised technique that they wish to learn in an already existing industry and have a better understanding of their current machinery and processes. This course is suitable for those interested in manufacturing.

ELIGIBILITY: 10th pass and above

DURATION: 3 Month/ 108 hrs

COURSES NAME :

- 1) Jewellery Photography
- 2) Jewellery Hallmarking
- 3) Online Jewellery Marketing
- 4) How to increase sales?
- 5) Jewellery Accounting, (GST operations - Retail)



DIPLOMA COURSES

Our diploma course is offered to artisans or entrepreneurs who want to learn manufacturing of Jewellery products, machinery and overall production. This course is best suited for those who want knowledge of gold, silver, platinum. Softwares that are used for designing as well as hallmarking processes with special attention to gold and diamonds as well. This course will kickstart your basics to learning about the jewellery creation process.

ELIGIBILITY: 10th pass and above

DURATION: 6 Month/ 216 hrs

COURSES NAME :

- 1) Handmade Jewellery production
- 2) Casting Jewellery Production
- 3) Handmade and Machinery Jewellery production
- 4) Coin/ Bar Manufacturing process
- 5) Jewellery Refining Process
- 6) Diamond Assorting & Valuation Based Grading





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DEGREE COURSES

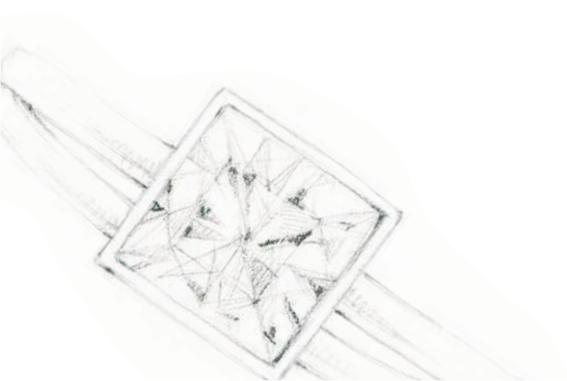
Our Degree courses are for those who find the jewellery industry to be their calling ;specially if it's been in the generational line of work; we offer this course to those young minds who want to develop their area of expertise and produce high quality goods right from the raw materials to the finished goods. This course is for those who want to learn all about jewellery and see themselves as part of the industry going forward.

ELIGIBILITY: 12th pass and above

DURATION: 1.5 Year / 1728 hrs

COURSES NAME :

- 1) Gemology & Identification
- 2) Manual Jewellery designing
- 3) Computer Jewellery designing with Rhino
- 4) CAD to CAM Development
- 5) Accounting operations (Manufacturing to Retail)
- 6) Jewellery Manufacturing Operations
- 7) Jewellery Marketing & Management





PGDJM2M

Our PGDJM2M course offers you a better and advanced understanding of the levels of complex processes in the industry and how the market functions. This course is for those who want to add to their existing level of knowledge both theoretical and practical. This course is suitable for those looking to enhance their career positioning in the hierarchy of the jewellery management industry and is equivalent to an MBA.

ELIGIBILITY: 12th Pass or Graduate

DURATION : 3456 hrs

- ◆ Introduction
- ◆ Jewellery History
- ◆ Jewellery hallmarking & Testing
- ◆ Jewellery Designing Handmade & CAD
- ◆ CAM Development Manual & Machinery
- ◆ Jewellery Manufacturing Manual & Machinery
- ◆ Diamond Assorting & Grading
- ◆ Gemology & Identification
- ◆ Jewellery Accounting
- ◆ Machinery Information & Demonstration
- ◆ Marketing of Product
- ◆ Project Development on Prototype
- ◆ Intership in Gems & Jewellery Industry





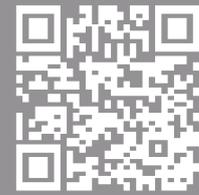
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FEE STRUCTURE

COURSE	TIMINGS	ELIGIBILITY	DURATION	AMOUNT PAYABLE
Certificate courses	10 am to 1pm	10 STD	3 months	INR 45,000
Diploma course	10 am to 1pm	10 STD	6 months	INR 90,000
Degree course	10 am to 4pm	12 STD	18 months	INR 360,000
PGDJM2M	10 am to 4pm	12 STD	36 months	INR 12,60,000



designing to retailing
learn the A to Z of jewellery



Scan the Code
To Our Website

“Learn online from
jewellery industry experts.”

**Any crash Course ₹ 999/ only
with digital certification.**

U get 6 month access to our video
library & placement Assistance or freelance
work from home also.

So get set ready to be a family of
Kalptaru, The Jewellery academy



GET IN TOUCH

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West Bengal 712306



academykalptaru@gmail.com



For Registration call at +91 987 561 7887



BARUIPARA -KOLKATA-MUMBAI/DUBAI(COMING SOON)



Degree



Certificate Course



Diploma Course



PGDJM2M

FAQs



Scan for email
for Registration

WE ARE DOING MOBILE CLASSES IN YOUR INSTITUTION.